

ILAC web link guidelines

Introduction

The ILAC web link has been created specifically to link to the ILAC website from Member's own websites.

It should only be used following these guidelines and must not be modified or adapted in any way. To ensure the quality of reproduction, the web link should only be reproduced from the master artwork provided.

Colour variations

The web link should be reproduced in either the blue ILAC pantone or a black version is available for use.



Colour web link



Black web link

Size

The width of the web link must be no higher than 20mm and no smaller than 15mm. The proportions must not be amended.



Max. 20mm / Min. 15mm

Exclusion zone

To ensure the web link appears clearly and prominently, it must be kept clear of any visual elements. To regulate this, an exclusion zone of 5mm has been established around the web link.

The exclusion zone indicates the closest any other visual element can be positioned in relation to the web link.

